



NAACP FLORIDA STATE CONFERENCE 2016 DIVERSITY MATTERS REPORT CARD

Recommendations to Governor Scott and Florida Legislature:

- Conduct a statewide disparity study or small business participation study of spending by the State of Florida (Governor's Agencies, Cabinet Agencies and Non-Governor Agencies)
- Require all governmental entities to establish race-neutral programs (small business enterprise program), race-conscious programs (minority business enterprise program) or a hybrid approach to enhance economic opportunities for small, veteran and minority businesses.
- Require reciprocity by local governments to accept the state's Minority, Women and Service-Disabled Veteran certification. (This model currently exists in the State of Texas and other state certifying agencies.)

Recommendations to County Commissioners, School Board Members and City Commissioners:

- Require your agency to track race and ethnicity during the vendor registration processes to increase transparency, accountability and ensure accurate reporting of expenditures.
- Establish a race-neutral program (small business enterprise program), race-conscious program (minority business enterprise program) or a hybrid approach to enhance economic opportunities for small, veteran and minority businesses.
- Accept the State of Florida's Minority, Women and Service-Disabled Veteran certification to decrease barriers for local Florida businesses.

Assumptions:

Grading scale and methodology:

- A – Excellent (25% and higher): Meets and exceeds diversity and inclusion standards
- B – Above Average (20% to 24%): Above average performance on diversity and inclusion standards
- C – Average (15% to 19%): Average performance on diversity and inclusion standards
- D – Below Average (10% to 14%): Below average performance on diversity and inclusion standards
- F – Failing (9% and below): Does not meet diversity and inclusion standards
- *F – Not Reported

The NAACP Florida State Conference considered the 2010 Census Results as a baseline. 75% of the state population is white alone and all others fall into other minority groups. These groups are Black/African-American, American Indian/Alaska Native, Asian, Native Hawaiian/Pacific Islander, 2 or more races and some other race alone.

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