



November 2024
MEDIA RELEASE

Harry T. & Harriette V. Moore

Memorial Luncheon

Saturday, December 21st 2024

New Hope Baptist Church, 2855 Lake Helen Osteen Rd

Noon – 2:00 pm

Tickets \$25.00 must be purchased in advance

For more information, contact: Mike Williams @ 386-804-6136 or email peabodyi@aol.com

The West Volusia Branch NAACP and The African American Association of Deltona continue to honor Harry T. & Harriette V. Moore on the 3rd Saturday in December as noted in the Florida House Resolution and the Florida Senate Resolution:

The theme for this event:

Courage in the Face of Danger



Will be delivered by our guest speaker **William Cullen McCormick, Jr.** Mr. McCormick is the founder and CEO of Americlaims Billing, Inc., with over 32 years of experience in the pharmaceutical and healthcare industries. He currently serves as the **Interim President of Florida Memorial University** in Miami. He is nationally recognized for his expertise in revenue cycle management and claim adjudication, having built a reputation for efficiency, ethical operations, and problem-solving across various healthcare services. Mr. McCormick's entrepreneurial journey began in 1992 with the launch of Cullen Medical Supplies, which grew into a successful medical supply and equipment company. He has since thrived as an investor and advisor, while remaining deeply involved in community service, including as past

president of the Fort Lauderdale Branch NAACP. Mr. McCormick holds an MBA in Healthcare Administration and has received numerous accolades, including the Florida Small Business of the Year Entrepreneurship Award and the NAACP Civil Rights Award. Mr. McCormick is an active member of the Alpha Phi Alpha Fraternity. He is also a dedicated philanthropist, family man, and enjoys golf, reading, traveling, and public speaking

The Ballad of Harry T. Moore by Langston Hughes will be recited by Elijah Whitaker.

The Chisholm Legacy Choir of New Smyrna will be performing a selection of uplifting songs at the Moore Luncheon.

Harry T. and Harriette V. Moore were the first true civil rights activists of the modern civil rights era in the State of Florida. Harry organized the first Brevard County branch of the NAACP in 1934 and became its president. He would later coordinate branches throughout the state, and in 1941 became President of the Florida Conference of NAACP branches. In 1945 Moore formed the Florida Progressive Voter's League and became its Executive Director. The league was instrumental in helping register over 100,000 black voters in the State of Florida. As the head of the Florida State Conference of the NAACP, Harry T. Moore led the fight against injustices on behalf of the state's African American population on several fronts, including voting rights and the equalization of pay for the state's black teachers.

In 1949, Harry T. Moore was instrumental in getting NAACP Attorney Thurgood Marshall to come and argue the case for the Groveland 4. Attorney Marshall slept on the Moore's sofa while working on the case. On November 22, 2021 the Groveland 4 were finally exonerated after more than 70 years; The Florida Prosecutor said this was "a complete breakdown of the criminal justice system." There is a film in the making entitled *The Price For Freedom*, inspired by a true story.

Harry T. and Harriette V. Moore were the first martyrs of the civil rights movement. The Harry T. and Harriette V. Moore Memorial Park and Museum is in Mims, Florida and is built on the spot where the Moores were murdered when their house was bombed on Christmas night in 1951.

"Freedom never descends upon a people. It is always bought with a price."

Harry T. Moore 1951